

Impacting Millions® Affiliate Program 2020



An experience like no other...

This is the **easiest** way for influencers, thought leaders and changemakers to make **BIG** money while making **BIG** impact.

Impacting Millions is the premier program for learning to land publicity.

Our students have landed high-profile media in places like *Oprah* magazine, *EOFire*, *Cosmopolitan*, and *Forbes* -- to name just a few!

This program is for entrepreneurs who are ambitious beginners, best-kept secrets, and industry rockstars who want to **land media opportunities, grow their businesses, and impact the world in a meaningful way**. We help people go from hidden gem to household name so that they can make a big impact on the world.

If you have clients, subscribers, followers or even a few friends who fit that description, you could change their lives and make incredible money, just by telling them about Impacting Millions.

We know your time is precious, and we're *committed* to making it **super easy** for you to share this program with your audience and **make the biggest commissions** around!

Our Average Commissions Per Lead = Over \$35.50!

[JOIN US!](#)

CHECK OUT THESE COMMISSION RATES!

Impacting Millions® is an investment of \$2,997.

Affiliate Partners receive \$1,498.50 - \$2,494.80 per sale.

With an **innovative commissions ladder**... our commission rates are some of the most generous in the industry!

Commissions range from 50% - 70%... yes, you read that right. SEVENTY PERCENT commissions (starting on units 100+)!!

And it rewards superstar partners with massive earnings compared to a standard 40% commission. It's all in the chart below, **but the bottom line is that you have the potential to earn ridiculous amounts of money!**

*We want to give away over \$2MM in 2020 (or more!)...
will you be on the receiving end?*



Commissions Ladder

You will earn:

- 50% commission on units 1 - 49
- 60% commission on units 50 - 99
- 70% commission on units 100+

Commission Potential: \$1,498.50 - \$2,097.90 per unit sale

Sell THESE many units...	And you'll EARN...	
10	50% on 10 units	\$14,985.00+
30	50% on 30 units	\$44,955.00+
50	50% on 49 units 60% on 1 unit	\$75,224.70+
75	50% on 49 units 60% on 26 units	\$120,179.70+
100	50% on 49 units 60% on 50 units 70% on 1 unit	\$165,434.40+
150	50% on 49 units 60% on 50 units 70% on 51 units	\$270,329.40+
200	50% on 49 units 60% on 50 units 70% on 101 units	\$375,224.40+
300	50% on 49 units 60% on 50 units 70% on 201 units	\$585,014.40+

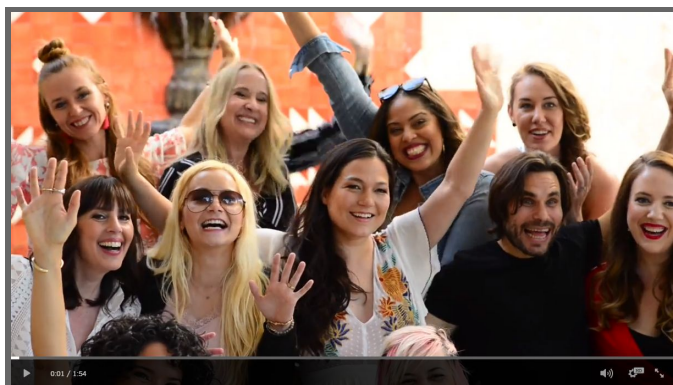
NOTE: These were calculated using Impacting Millions full-pay sales, which means ***your actual commissions would most likely be HIGHER! :)***

AND WOULD YOU LOOK AT THESE EPIC PRIZES?!

Beyond sky-high earnings, you also have a chance to win epic prizes.

Past prizes have included experiences such as...

- Mastermind Retreat in Tulum, Mexico ...
- Broadway-Themed Media Dinner in NYC...
- Private Media Coaching...
- And more!



[See what our Tulum winners had to say about their experience!](#)

Our Broadway-themed NYC Media Party was an unforgettable experience!



And we're always taking it up a notch!

For example, in 2020 when you hit your 30-sale mark for Impacting Millions®, we'll make it an extra special milestone by gifting you a **unique-to-you personal prize** (valued up to \$5,000!)

Whether you dream of:

- Taking your family on a Mediterranean cruise
- Up-leveling your self-care with weekly massages for a whole year
- Treating your team members to an epic day of white-water rafting

We've got you! We'll arrange it, as our wholehearted thank you for sharing the program with all of your friends and fans.

JOIN US!

PARTNER TEAMS PUMP UP THE FUN!

Sometimes things are just more fun TOGETHER... so we're even offering you the opportunity to participate in this program launch as part of a **Partner Team!**



If you'd rather collaborate with a biz bestie (or three!), you can register as a partner team and split the commissions (and prizes) up among your group however you decide is best.

Our affiliate concierge and expert can help you strategize how to maximize your team's leverage best during the launch. So there's no need to go it alone...

WE'RE GOING TO MAKE IT EASY, TOO!

Some of the ways that our Partner Program stands out from the rest:

- **A sales team that converts 55% of sales calls** -- and doesn't take one cent from your commissions!
- An affiliate concierge team *committed* to making this a lucrative and **fun experience for every partner**. As one of our partners says, *"You make it beyond easy! It's rock-star level amazing!"*
- Some of **the most generous commissions in the industry!** Did you see... up to 70%?!
- **An abundance of promotional resources** that make sharing the program a breeze. It's essentially plug-n-play!
- We also provide you with **the best training around on how to rock an affiliate launch**, including custom strategies for your niche or audience size.

Laura Belgray, Owner and founder of Talking Shrimp (4th-time affiliate)



"I made 6 figures from a 6K list!!

The ONLY time I've ever done that was when I partnered with Selena to promote her Impacting Millions® program. Love the contests, too. (And prizes.) The whole operation is so well run and very profitable. I'm excited to participate for my 4th year in 2020."

**Kimra Luna, Personal Branding and Online Business Strategist
(3rd-time affiliate)**

“I have so much fun partnering with Selena! I really believe in her and the Impacting Millions® program. **I’ve gotten major publicity for myself and been featured in Forbes, Business Insider and over 60 podcasts in 18 months.** Of course I want to share this opportunity with my community!”



Big list or small... experienced partner or just getting started... we’ve got you covered.



Rest assured, we’ll help you navigate and maximize the resources you need without getting bogged down in the details of what you don’t.

Laura Sprinkle, our Affiliate Concierge Manager, is the best at strategizing according to any partner’s needs, and she’s there for you every step of the way.

[JOIN US!](#)

Here's what first-time affiliate Celinne Da Costa had to say about her experience during our last launch.

Celinne Da Costa, Brand Storytelling Coach (1st-time affiliate!)



“This was my first time being an affiliate and I didn’t have a big list. I really wasn’t sure how things would turn out, but **I’m so happy with my results.**”

I got 10 sales and won a trip to Tulum! Selena and her affiliate concierge team make it **so easy** to be successful. I can’t wait to promote again this spring!”

You really don’t need to have a big list to earn big when you partner with us. Just take a look at how these ladies did last year...

Eevi Jones, Children’s Book Author She made 13 sales through personal outreach!

“When we’re learning as an affiliate for Impacting Millions, we are also **learning invaluable lessons for our own business!**”

Otherwise we would have to pay **thousands of dollars** to be able to get this sort of knowledge!”



Alionka Polanco, Transformational Coach

She came in 2nd place on the sales leaderboard with a small list!



“My list was small and it wasn’t packed with business owners, so I wasn’t sure how many sales I could make. But **I decided to go all-in** because I love the program.

I went live on Facebook every day and really **worked the personal outreach plan Laura helped me create**. I came in 2nd place and can’t wait for Tulum!”

2020 LAUNCH CALENDAR

- **PLC Videos:** Thursday, March 19 - Friday, March 27
- **Webinars:** Wednesday, April 1 - Thursday, April 2
- **Cart Open:** Wednesday, April 1
- **Cart Close:** Wednesday, April 8

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
MAR	16	17	18	19	20	21
				PLC Video #1 Released		
22	23	24	25	26	27	28
		PLC Video #2 Released			PLC Video #3 Released	
29	30	31	1	2	3	4
			Webinar + Cart Open	Webinars		
5	6	7	8	9	10	11
			Cart Close			

STUDENT SUCCESS STORIES



Want an idea of the kinds of transformations our students experience? Head on over to [our video testimonials page](#) for 70+ more student stories! Here are a few to get you started...

“Oprah Magazine said YES to me!”



Tepsii Thendo Lufuno Tshikororo

September 6

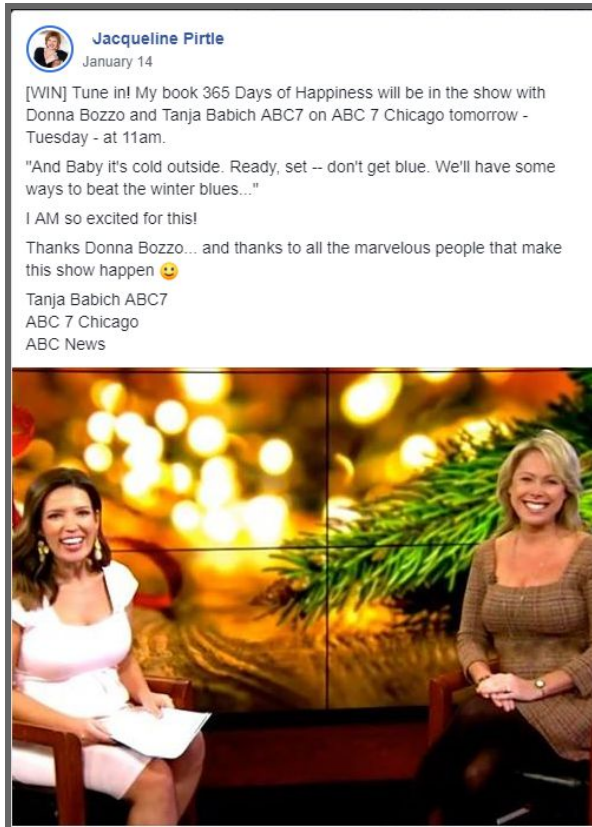
Oprah Magazine said YESSSSSSSS to me! One of my dreams come true. I shared a story about the best gift I've ever gotten and they love it. My life is amazing.

As I told Jen Turrell on her podcast... I go by Tepsii, no last name like some of the famous celebs! Lol

Thank you Selena Soo for this course, the encouragement, and these opportunities.



“I AM so excited for this TV spot!”



“The \$5K client I just signed came from a comment on my Bustle article!”



READY TO JOIN US **FOR IMPACTING MILLIONS 2020?**

It's our 5-year anniversary
and it's going to be the biggest online party of the year...
don't miss out!

THE PROGRAM



Impacting Millions® has 7 modules which are released over the course of 60 days. Each module is made up of short, actionable videos.

There is also a private membership area with additional resources, bonuses, and where students can find the class recordings. Selena will also be doing 6 LIVE Q&A calls to answer questions and give feedback.

And there are monthly Media Mentor webinars where students can have their pitches fine-tuned by our head media coach!

In addition, there's a private Facebook group where Selena and others post amazing media opportunities throughout the year (which has helped people land spots in *Oprah* magazine and *EOFire*, among others).

MODULE BREAKDOWN

Module 1: Create Your Plan to Become a Media Star

Discover media outlets that are right for you and create an action plan to score these dream opportunities, using them to attract more 1-on-1 clients, sell out your group program, or land a lucrative book deal.

Module 2: Get the Media to Fall in Love with You

Make sure that when you pitch yourself to the media, you're seen as a credible expert. And if you think you're not ready yet...don't worry, I'll take you through a deep dive process to help you figure out how to put your best foot forward.

Module 3: How to Pitch, Land, & Leverage Guest Posts

Guest posts can be an easy way to get started with publicity. Unlike print magazines that only publish 10-12 times a year and have limited pages – online publications are always looking for new content. And the returns from one guest post can be massive.

Module 4: Get Your Story on Top Podcasts

There's a bigger opportunity than ever to share your story on a podcast and connect with tens or hundreds of thousands of people in a meaningful way that grows your business. This is one of the best ways to sell high-end services and programs.

Module 5: Secure Guest Expert Opportunities with Industry Influencers

In today's world, influencers have their own unique platforms – membership sites, Facebook groups, premium group programs, and masterminds – where your ideal clients are hanging out. Learn how to become a guest expert on these platforms. These visibility opportunities can rapidly grow your business!

Module 6: Get Featured in Prestigious Print and Digital Magazines

If you dream of being in one of your favorite magazines, I'll show you how! This highly coveted opportunity is an excellent way to reach the masses and give your brand a colossal boost. Getting into magazines can be competitive, so I'll share my insider secrets to getting featured time and time again.

Module 7: Land Interviews on Popular TV Shows

Want to get the attention of millions of people, instantly? TV allows you to reach the masses and become a household name. After all, think about what happens to people when they get discovered by Oprah! Learn the dos and don'ts of being on TV, so you can make the most of this valuable opportunity.

Features List:

- 7 Training Modules
- Online Membership Area with resources, bonuses, templates, and all the Q&A recordings
- Private Facebook Community where people post media opportunities and cheer each other on

- Monthly Media Mentor Webinars to get your pitches reviewed by top media experts

Impacting Millions® helps entrepreneurs with a big mission to expand their reach and get in front of more of the people who need to hear their message most.

When you share this program with your community, you give them the opportunity to make a greater impact in the world.

We're so excited to share this opportunity with you, **and can't wait to see you registered as an affiliate partner.**

LET'S DO THIS!